

Summary

Name of Discipline:	Tourism Destinations
Teacher(s):	Dr. Molnar Elisabeta Ilona Associate Professor
Contact(s):	elis@partium.ro +40744513226
Weekly Hours (course + seminar/lab/practice):	Course + seminar/lab/practice 4 hours
Credits: 5 or 10	10
Language of Instruction:	English
Year of Study (recommended):	2 or 3

Prerequisites

The prerequisites: not necessary

Course Content

Abstract

The course offers an introduction to the field of tourism destination, tourism resources and tourism destination management. The course is focused on the theoretical and practical knowledge of the tourism destination exploration, quality, image and competitiveness. At the same time the course provide knowledge about the tourism regions and destination in Romania each with its own specifics.

Topics

Week Topic

Week 1	Tourism destination – definition, characteristic
Week 2	Tourism Destination Management
Week 3	Destination Management Organizations - legislation
Week 4	Tourism resources
Week 5	Destination exploration
Week 6	Tourism destination quality, image and competitiveness
Week 7	Tourism destinations in Transilvania and Banat
Week 8	Tourism destinations in Maramures and Bucovina
Week 9	Tourism destinations in Prahova Valley
Week 10	Tourism destinations in Dobrogea and Black Sea
Week 10	Tourism destinations Bucharest and Oltenia
Week 12	Wine tourism destinations in Romania
Week 13	Balneary tourism destination in Romania
Week 14	The role of tourism destination in the development of the locality and region

Learning Outcomes

After the completion of the course, students will acquire general and specific skills regarding the tourism destination, tourism destination management, tourism destination quality and image and contribution to the development of locality and region. The course expands on tourism resources and tourism destinations in Romania.

Assessment

The assessment methods used: oral exam, practice exam in Amadeus e-Learnings system.

Final grade is calculated: 40% exam/test, 60% practice.

Requirements to Pass

The minimum requirements for a student to obtain a passing grade: minimum 30% class presence, minimum 5 at the test.