BA

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Kód** | **Tantárgy név román** | **Tantárgy név angol** | **Kredit** |  | **Leírás** |
|  | **1st year -1 term** |
| AP1101 | Istoria artei sec. XX. 1 | History of Art XX. Century | 2 |  | The course offers students general knowledge about the history of art. The seminars provide a forum of debate for the material and paradigms presented in lectures. |
| AP1102 | Anatomie artistică | Artistic Anatomy | 2 |  | The course focuses on the development of the students’ ability to reach a high level of realistic artistic works aiming at the correct representation of the human being from an anatomic perspective. |
| AP1103 | Procesarea imaginii pe calculator 1. | Electronic Image Processing 1 | 4 |  | This subject deals with the introduction of notions of image processing. The frame estimate is presented and the information obtained is used to compensate movement in frames. Acquiring and valourising the basic concepts of digital and traditional animation. |
| AP1104 | Studiul desenului pt. grafică 1. | Bases of Drawing for Graphics 1 | 3 |  | Acquiring the fundamental knowledge of observation drawing and the students’ familiarization with the analytical and synthetical methods based on the study of nature. |
| AP1105 | Studiul compoziţiei pt. grafică 1. | Study of Composition for Graphics 1 | 3 |  | Teaching students the techical-ideational elements of the language of graphics, focussing on their study as modules of a compositional whole. |
| AP1106 | Studiul culorii pentru grafica | Study of colour for graphics | 3 |  | Enhancing the knowledge based on form contrasts and chromatic contrasts. Techniques of executing tridimensional spatial and temporal forms at a high level.  |
| AP1107 | Tehnici grafice foto-video 1. | Graphic Techniques Photo-Video 1. | 3 |  | The study of Graphic Techniques aims at providing the students from Fine Arts-Graphics the necessary knowledge about creative photography techniques to be used in easel graphics, advertising and graphic design. |
|  AP1108 | Tipografie 1. | Tipography 1. | 2 |  | Developing typing skills by practicing font writing, wording, rows and pages and understanding the functional and complementary relations between text box and image. |
| AP1109 | Grafică editorială și publicitară 1. | Editorial Graphics and Advertising 1. | 2 |  | This first year subject introduces students into the field of editorial graphics from learning the basic concepts to tackling the visualisation of ideas. |
| AP1110 | Introducere in structuri audio-vizuale | Introduction to Audio-Visual Structures | 2 |  | Introduction to Audio-Visual Structures focuses on the technique of image processing within advertising graphics: introduction into camera operator profession, sound editing-image editing and compositing (special effects for advertisments and films). |
|  | **1st year -2 term** |
| AP1201 | Istoria artei sec. XX. 2 | History of Art XX. Century | 2 |  | The course offers general knowledge about the history of art. The seminars will debate the material and paradigms presented during lectures. |
| AP1202 | Procesarea imaginii pe calculator 1. | Electronic Image Processing 1 | 3 |  | This subject deals with the introduction of notions of image processing. The frame estimate is presented and the information obtained is used to compensate movement in frames. Acquiring and valourising the basic concepts of digital and traditional animation. |
| AP1203 | Perspectivă - geometrie descriptivă | Perspective-Descriptive Geometry | 3 |  | The course enhances the students’ ability to design and represent a perspective image in a tridimensional frame,which is an indispensable ability in the the field of visual art. |
| AP1204 | Morfologia corpului uman | Morphology of Human Body | 3 |  | Understanding the human body as a symbol and measure of existence, a symbol of beauty and superior good. The capacity of practically applying the principles and regulations of the bidimensional and tridimensional space from the perspective of movements. |
| AP1205 | Studiul desenului pt. grafică 2. | Bases of Drawing for Graphics 2 | 3 |  | Acquiring the fundamental knowledge of observation drawing and the students’ familiarization with the analytical and synthetical methods based on the study of nature. |
| AP1206 | Studiul compoziţiei pt. grafică 2. | Study of Composition for Graphics 2 | 3 |  | Teaching students the techical-ideational elements of the language of graphics, focussing on their study as modules of a compositional whole. |
| AP1207 | Tehnici grafice foto-video 2. | Graphic Techniques Photo-Video 2. | 3 |  | The study of Graphic Techniques aims at providing the students from Fine Arts-Graphics the necessary knowledge about creative photography techniques to be used in easel graphics, advertising and graphic design. |
| AP1208 | Tipografie 2. | Tipography 2. | 2 |  | Developing typing skills by practicing font writing, wording, rows and pages and understanding the functional and complementary relations between text box and image. |
| AP1209 | Grafică editorială și publicitară 2. | Editorial Graphics and Advertising 2. | 2 |  | This first year subject introduces students into the field of editorial graphics from learning the basic concepts to tackling the visualisation of ideas. |
| AP1210 | Istoria mediilor | History of Media | 2 |  | The students will acquire general knowledge about the history of technical media, the evolution of visual means and tecniques in the field of visual arts and communication. |